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INTERIORS

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Heart & SOUL

Brigette Romanek's Intuitive Interiors

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Building Blocks

Nearly a decade into Forge & Bow, Annie and Jordan Obermann reflect on growing a business—and a life—side by side. *by ERIN KAIN*



Annie and Jordan Obermann are looking ahead to the 10-year anniversary of Forge & Bow.



Wood tones stun in this chic dining room.

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Annie and Jordan Obermann of Colorado's Forge & Bow (forgeandbow.com) have been partners in life and in design for over 16 years. Their story began in high school: "Annie fell smitten pretty quickly," Jordan jokes. Though they spent time apart at Azusa Pacific University and in Chicago, their connection endured, and in the

summer of 2009, they tied the knot. The couple's aesthetic—"timeless, warm, nostalgic"—guides both their personal and professional lives. Their path to Forge & Bow was a gradual one. Jordan initially started as a loan officer, with Annie assisting in an administrative role, until a house flip sparked their design careers. "Working and doing life together is all we know,"

they explain. Now, the duo owns and operates Forge & Bow, a bespoke design-build home remodeling company.

Their complementary roles shape every project. “I’m the brakes in the relationship, and Jordan is the gas,” Annie admits. Jordan’s spatial vision and leadership blend seamlessly with Annie’s interior architecture

expertise and attention to detail. Colorado’s natural beauty informs their approach—think local stone, kiln-dried woods and historical architecture that honor both setting and story.

For Annie and Jordan, marriage and business are inseparable. “Working intimately together has given us the

Forge & Bow proves black-and-white shades are anything but boring.



PHOTO BY ARRIS PHOTOGRAPHY



A beautiful exterior remodeled by Forge & Bow

PHOTO BY ARRIS PHOTOGRAPHY

opportunity to address our staff head-on,” they note. Over the years, they’ve learned that open communication balances Jordan’s bold drive with Annie’s more measured approach, allowing them to build a shared vision while still honoring their individual creative voices.

As Forge & Bow nears its 10-year mark, the Obermanns are focused on intentional, collaborative growth. “Peace and harmony are what success looks like for us now,” they say—a fitting summary for a couple who have built a life, a family and a brand completely together.